



# HONG KONG RETAIL MANAGEMENT ASSOCIATION

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## 2016 EXCELLENCE AWARD



## 2016 SERVICE RETAILERS OF THE YEAR

### Gold Award

T S L | 謝瑞麟

### Silver Award

金至尊  
3D-GOLD

### Bronze Award

PRINCE太子

## CATEGORY AWARD

La Colline

CHINESE ARTS & CRAFTS  
SINCE 1989

百老匯  
BROADWAY

CHEVIGNON



ASHWORTH



le saunda

SIMMONS  
席夢思

官燕棧

0/3 baby

mannings Plus

港燈  
HK Electric

LALIQUE

Calvin Klein  
underwear

Jasons

1010

T S L | 謝瑞麟

DATE:

14 September 2017

MEMORANDUM TO:

Members of the Hong Kong Retail Management Association and Fellow Retailers

SUBJECT:

2017 Service & Courtesy Award –  
Result of Phase 2: Preliminary Interview  
2017 傑出服務獎 – 總決賽入圍名單

The Association is pleased to announce the result of Phase 2 : Preliminary Interview of the 2017 SERVICE & COURTESY AWARD.

99 participants from 42 brands at Junior Frontline Level and 56 participants from 34 brands at Supervisory Level have been shortlisted to enter the Final Interview to be held on 11 October 2017. 2 nominees from the ‘Earn & Learn Student Category’ and 7 nominees from the ‘Social Enterprises Category’ selected earlier would also enter the Final Interview.

Participating companies will be notified individually about the name(s) of the shortlisted nominees as well as the interview time by email. Companies of the selected participants are listed as follows:

### Junior Frontline Level ( 99 nominees from 42 brands):

#### 1. Bakery Shops Category 麵包西餅店組別

- Maxim’s Caterers Limited - MAXIM’S CAKES
- Saint Honore Cake Shop Limited

#### 2. Convenience Stores / Supermarkets Category 便利店 / 超級市場組別

- Circle K Convenience Stores (HK) Ltd
- city'super

#### 3. Fashion & Accessories Category 時裝飾物店組別

- G2000 (Apparel) Limited - G2000
- Giordano Limited - Giordano Junior
- Giordano Limited - Giordano Ladies

## 2016 SERVICE & COURTESY AWARD WINNERS



豐澤 FORTRESS

watsons



OK便利店

city'super



COMVITA 康維他

csl

億世家

ecco



GIORDANO

GIORDANO junior

giordano/ladies

HKT 香港電訊



K11

le saunda

TASTE



聖安娜餅屋

Sasa

SHISEIDO  
GINZA TOKYO

拉斐特  
Lafayette

MOKO



T S L | 謝瑞麟



Ulferts 歐化 歐德



4. **Fastfood Category 快餐店組別**
  - Café de Coral Holdings Limited - Café de Coral
  - Pizza Hut Hong Kong Management Limited - PHD
  
5. **Footwear Category 鞋類組別**
  - ECCO Shoes HK Limited - ECCO
  - le saunda holdings ltd. - le saunda
  
6. **Furniture & Home Accessories Category 傢俱及居室用品組別**
  - Pricerite Stores Limited - Pricerite
  - TMF Company Limited - TMF
  - Ulferts of Sweden (Far East) Ltd. - Ulferts
  
7. **Gifts and Premiums Stores Category 禮品及精品店組別**
  - LOG-ON
  - Toys“R”Us (Hong Kong) Limited
  
8. **Health Care Products Category 健康產品組別**
  - Catalo Natural Health Foods Ltd - Catalo
  - Wai Yuen Tong (Retail) Ltd. - Wai Yuen Tong
  
9. **Leisure & Entertainment Category 休閒及娛樂組別**
  - The Hong Kong Jockey Club
  - UA Cinemas Circuit Limited - UA Cinemas
  
10. **Lifestyle Stores Category 潮流生活店組別**
  - Sa Sa Cosmetic Company Limited - Sa Sa
  - The Wing On Department Stores (Hong Kong) Limited
  
11. **Property Management Category 商場管理組別**
  - Discovery Park Commercial Services Ltd.
  - K11 Concepts Limited - K11 Art Mall
  - Sun Hung Kai Real Estate Agency Limited - MOKO
  - Sun Hung Kai Real Estate Agency Limited - New Town Plaza III
  - Sun Hung Kai Real Estate Agency Limited - V city
  
12. **Quality Living Category 優質家居組別**
  - HKT Limited - Customer Service Center
  - The Hongkong Electric Co., Ltd
  
13. **Restaurant – Chinese Cuisine Category 餐廳 – 中式菜系組別**
  - Tai Hing Catering Group - Tai Hing Restaurant
  - Tai Hing Catering Group - Trusty Congee King
  - Tao Heung Group Limited - Chung's Cuisine



**14. Restaurant – Western Cuisine & Specialities Category 餐廳 – 西式及特色菜系組別**

- Pizza Hut Hong Kong Management Limited - Pizza Hut

**15. Telecommunications Category 電訊組別**

- CSL Mobile Limited - 1010
- CSL Mobile Limited - csl.
- HKT Limited - HKT

**16. Theme Parks & Attractions Category 主題樂園及景點組別**

- Hong Kong Disneyland Resort - Hong Kong Disneyland Resort Merchandise
- Ngong Ping 360 Limited

**17. Watch & Jewellery Category 鐘錶及珠寶店組別**

- Chow Tai Fook Jewellery Co., Ltd - Chow Tai Fook
- Prince Jewellery & Watch - Prince
- TSL Jewellery (HK) Co. Limited - TSL Jewellery

**18. Wedding Merchants Category 婚禮商戶組別**

- The Lifestyle Group – ClubONE

**Supervisory Level ( 56 nominees from 34 brands):**

**1. Bakery Shops Category 麵包西餅店組別**

- Maxim’s Caterers Limited - MAXIM’S CAKES
- Saint Honore Cake Shop Limited

**2. Convenience Stores / Supermarkets Category 便利店 / 超級市場組別**

- Circle K Convenience Stores (HK) Ltd
- The Dairy Farm Company, Limited 牛奶有限公司 - Market Place by Jasons

**3. Fashion & Accessories Category 時裝飾物店組別**

- G2000 (Apparel) Limited - G2000
- Giordano Limited - Giordano

**4. Fastfood Category 快餐店組別**

- Café de Coral Holdings Limited - Café de Coral
- Hung's Food Group - Yoshinoya Fast Food (Hong Kong) Limited
- Pizza Hut Hong Kong Management Limited - PHD

**5. Food Shops Category 食品店組別**

- Café de Coral Holdings Limited - Oliver’s Super Sandwiches
- Coffee Concepts (Hong Kong) LTD. - Starbucks HK



**6. Furniture & Home Accessories Category 傢俱及居室用品組別**

- Pricerite Stores Limited - Pricerite
- Sinomax Health & Household Products Limited - Sinomax
- Ulferts of Sweden (Far East) Ltd. - Ulferts

**7. Gifts and Premiums Stores Category 禮品及精品店組別**

- Hong Kong Disneyland Resort - Hong Kong Disneyland Resort Merchandise

**8. Health Care Products Category 健康產品組別**

- Vita Green Health Products Co., Ltd. - Vita Green
- Wai Yuen Tong (Retail) Ltd. - Wai Yuen Tong

**9. Leisure & Entertainment Category 休閒及娛樂組別**

- The Hong Kong Jockey Club

**10. Lifestyle Stores Category 潮流生活店組別**

- Sa Sa Cosmetic Company Limited - Sa Sa

**11. Restaurant – Chinese Cuisine Category 餐廳 – 中式菜系組別**

- East Ocean Gourmet Group - East Ocean · Lafayette
- Tai Hing Catering Group - Tai Hing Restaurant
- Tao Heung Group Limited - Chung's Cuisine

**12. Restaurant – Western Cuisine & Specialities Category 餐廳 – 西式及特色菜系組別**

- Pizza Hut Hong Kong Management Limited - Pizza Hut
- Tai Hing Catering Group - TeaWood

**13. Retail (Services) Category 零售(服務)組別**

- HKT Limited - Customer Service Center
- Sun Hung Kai Real Estate Agency Limited - HomeSquare
- Sun Hung Kai Real Estate Agency Limited - Tai Po Mega Mall

**14. Telecommunications Category 電訊組別**

- CSL Mobile Limited - csl.
- HKT Limited - HKT

**15. Watch & Jewellery Category 鐘錶及珠寶店組別**

- Chow Tai Fook Jewellery Co., Ltd - Chow Tai Fook
- Prince Jewellery & Watch - Prince
- TSL Jewellery (HK) Co. Limited - TSL Jewellery

**16. Wedding Merchants Category 婚禮商戶組別**

- Stan Group (Holdings) Limited - Lafayette Wedding
- The Lifestyle Group - ClubONE



### Earn & Learn Student Category / Earn & Learn 學生組別 ( 2 nominees from 2 brands)

- Circle K Convenience Stores (HK) Ltd
- CSL Mobile Limited - csl.

### Social Enterprises Category 社企組別 ( 7 nominees from 6 brands)

- Christian Action - Social Enterprise - Community Sales Outlet
- MentalCare Connect Co Ltd - Cheers Gallery
- New Life Psychiatric Rehabilitation Association - cafe330
- New Life Psychiatric Rehabilitation Association - farmfresh330
- St. James' Settlement - Green Ladies
- Tung Wah Group of Hospitals - Rinato Eco Floral Shop

### Finalists of The Potential Brand Award 最具潛質品牌獎入圍名單

- Golden Legend Enterprises Limited - Director's Club
- HKT Limited - Smart Living
- Tai Fu Loy Investment Company - TFL

### Finalists of The Best Team Performance Award 最佳參賽隊伍入圍名單

- Chow Tai Fook Jewellery Co., Ltd - Chow Tai Fook
- CSL Mobile Limited - csl.
- HKT Limited - Customer Service Center
- Hong Kong Disneyland Resort - Hong Kong Disneyland Resort Merchandise
- MAXIM'S CATERERS LIMITED - MAXIM'S CAKES
- Pizza Hut Hong Kong Management Limited - Pizza Hut
- Pricerite Stores Limited – Pricerite
- Sa Sa Cosmetic Company Limited - Sa Sa
- Tai Hing Catering Group - Tai Hing Restaurant
- The Hong Kong Jockey Club
- The Lifestyle Group - ClubONE
- Ulferts of Sweden (Far East) Ltd. - Ulferts

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