

# 2011 Service & Courtesy Award Participation List

## Junior Frontline Level

548 participants  
124 retail brands

### Beauty Products/ Cosmetics

Missha (HK) Ltd  
Nuance-Watson (HK) Ltd - MAC  
Nuance-Watson (HK) Ltd - Scent & Beauty  
Nuance-Watson (HK) Ltd - Temptation  
Sa Sa Cosmetic Company Limited  
Shiseido Hong Kong Ltd - Cle De Peau Beaute  
Shiseido Hong Kong Ltd - IPSA  
Shiseido Hong Kong Ltd - Shiseido

### Convenience Stores

A.S. Watson Group (HK) Limited - Express  
China Resources Retail (Group) Co., Ltd - China Resource Vango Convenience Store  
Circle K Convenience Stores (HK) Ltd  
The Dairy Farm Company Ltd - 7-Eleven

### Department Stores

DFS Hong Kong Limited  
Nuance-Watson (HK) Ltd - Essential Express  
Nuance-Watson (HK) Ltd - The Atrium  
Nuance-Watson (HK) Ltd - The Gateway  
Nuance-Watson (HK) Ltd - The Plaza  
The Sincere Company Limited

### Electronic & Electrical Appliances

A&A Audio & Video Center Ltd.  
A.S. Watson Group (HK) Limited - Fortress  
Nokia H.K. Ltd  
Nuance-Watson (HK) Ltd - Sound & Vision

## **Fashion & Accessories**

Chevon (Hong Kong) Limited - Chevignon  
Esprit Retail (Hong Kong) Ltd  
G2000 (Apparel) Ltd  
Giordano Ltd - Concepts One  
Giordano Ltd - Giordano  
Giordano Ltd - Giordano Junior  
Giordano Ltd - Giordano Ladies  
Initial Fashion Co. Ltd.  
Swire Resources Limited - Catalog

## **Fashion & Accessories - High Fashion**

Nuance-Watson (HK) Ltd - Bally  
Nuance-Watson (HK) Ltd - Longchamp  
Sidefame HK Ltd - Anteprema Wirebag  
Sidefame HK Ltd - Cocktail  
Sidefame HK Ltd - Furla

## **Fashion & Accessories - Sports and Outdoor Products**

Intermarket Agencies (Far East) Limited - Speedo  
Swire Resources Limited - Columbia  
Swire Resources Limited - Gigasports  
Swire Resources Limited - Marathon Sports

## **Fastfood**

Fairwood Holdings Limited  
Ocean Park Corporation - Food Court  
Yoshinoya Fast Food (HK) Ltd

## **Food Shop**

Hung Fook Tong Franchise System Management Ltd  
Maxim's Caterers Ltd - Arome Bakery  
Maxim's Caterers Ltd - Maxim's Cake  
Nuance-Watson (HK) Limited - Peninsula  
Pizza Hut Hong Kong Management Limited - PHD  
Saint Honore Cake Shop Limited

## **Footwear**

Belle Worldwide Limited - Belle HK  
Belle Worldwide Limited - Geox  
Belle Worldwide Limited - Hush Puppies  
Belle Worldwide Limited - Jipi Japa  
Belle Worldwide Limited - Joy & Peace  
Belle Worldwide Limited - Millie's  
Belle Worldwide Limited - Mirabell  
Belle Worldwide Limited - STACCATO  
Crocs Hong Kong Ltd - crocs  
Excel Marketing Limited-Aerosoles  
Le Saunda Holdings Ltd - le saunda  
LiFung Children (Hong Kong) Limited - Stride Rite  
Swire Resources Limited - Rockport

## **Furniture & Home Accessories**

Arredamenti Company Ltd - Giormani Living Room Furniture Store  
B.S.C. Home Improvement Centres Limited - colourliving  
Fissler Hong Kong Limited  
Livington Enterprises Ltd - rapee-LIVING  
Pricerite Stores Limited  
Simmons Bedding & Furniture (HK) Ltd - Simmons  
The Dairy Farm Company Ltd - IKEA

## **Health Care Products**

China Resources Retail (Group) Co Ltd-CRCare  
Imperial Bird's Nest International Co Ltd  
The Dairy Farm Company Ltd - GNC  
Vita Green Health Products Co Ltd  
Wai Yuen Tong Medicine Company Ltd

## **Personal Care Products**

A.S. Watson Group (HK) Limited - Watsons Your Personal Store  
The Dairy Farm Company Limited - Mannings  
The Dairy Farm Company Limited - Mannings Plus

## **Restaurants**

Hong Kong Ajisen Co Ltd  
Pizza Hut Hong Kong Management Limited - Pizza Hut Hong Kong  
Superstar Group - Superstar Seafood Restaurant  
Tai Hing Catering Group - Café 308  
Tai Hing Catering Group - Roast Pot  
Tai Hing Catering Group - Tai Hing Roast Restaurant

## **Retail (Services)**

Henderson Real Estate Agency Limited - Miramar Shopping Centre  
Hong Kong Tourism Board - Visitor Centres  
Sun Hung Kai Real Estate Agency Limited - Grand Century Place  
Sun Hung Kai Real Estate Agency Limited - New Town Plaza  
Sun Hung Kai Real Estate Agency Limited - wtc more  
The Hong Kong Jockey Club

## **Retail (Services) - Financial Institutions**

DBS Bank (Hong Kong) Limited  
HSBC  
Primecredit Limited

## **Retail (Services) - Public Utilities**

CLP Power Hong Kong Limited - Customer Services Centre  
The Hong Kong & China Gas Company Limited - Towngas Customer Centre  
The Hongkong Electric Co Ltd

## **Specialty Stores-Leisure & Lifestyle**

LensCrafter  
Ngong Ping 360 Limited - Ngong Ping 360 Souvenir Shop  
Nuance-Watson (HK) Limited - Amazing Grace  
Optical 88 Ltd  
Shiseido Hong Kong Limited - Shiseido Beauty Centre  
Tom Lee Music Co Ltd  
Toys LiFung (Hong Kong) Ltd - Toys"R"Us

## **Specialty Stores-Wine & Cigars**

A.S. Watson Group (HK) Limited - Watson's Wine  
Bluebell HK Ltd - Davidoff  
China Resources Retail (Group) Co., Ltd - China Resources voi\_la! Wine Cellar

## **Supermarkets**

A S Watson Group (HK) Ltd - Fusion  
A S Watson Group (HK) Ltd - GREAT  
A S Watson Group (HK) Ltd - PARKnSHOP  
A S Watson Group (HK) Ltd - TASTE  
China Resources Retail (Group) Co Ltd - China Resources blt Supermarket  
China Resources Retail (Group) Co Ltd - China Resources V Ole' Supermarket  
China Resources Retail (Group) Co Ltd - CRVanguard Shop  
The Dairy Farm Company Ltd - Market Place by Jasons  
The Dairy Farm Company Ltd - ThreeSixty  
The Dairy Farm Company Ltd - Wellcome

## **Telecommunications**

China Mobile Hong Kong Company Limited  
CSL Limited - 1010  
CSL Limited - one2free  
Hong Kong Broadband Network Limited  
PCCW Limited

## **Watch & Jewellery**

Chow Sang Sang Jewellery Co Ltd - Chow Sang Sang  
Chow Tai Fook Jewellery Co Ltd  
Success Light Investments Ltd - Prince Jewellery and Watch Company  
TSL Jewellery (HK) Co Ltd - TSL Jewellery

## Supervisory Level

232 participants  
93 retail brands

### Beauty Products/ Cosmetics

Missha (HK) Ltd  
Nuance-Watson (HK) Ltd - Temptation  
Sa Sa Cosmetic Company Limited  
Shiseido Hong Kong Ltd - IPSA  
Shiseido Hong Kong Ltd - Shiseido

### Convenience Stores

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G2000 (Apparel) Ltd  
Giordano Ltd - Giordano  
Initial Fashion Co. Ltd.  
Sidefame HK Ltd - Cocktail  
Sidefame HK Ltd - Furla  
Swire Resources Limited - Catalog  
Swire Resources Limited - d2r

## **Fashion & Accessories - Sports and Outdoor Products**

Swire Resources Limited - addidas  
Swire Resources Limited - Columbia  
Swire Resources Limited - Gigasports

## **Fastfood**

Fairwood Holdings Limited  
Ocean Park Corporation - Food Court  
Yoshinoya Fast Food (HK) Ltd

## **Food Shop**

Hung Fook Tong Franchise System Management Ltd  
Maxim's Caterers Ltd - Arome Bakery  
Maxim's Caterers Ltd - Maxim's Cake  
Pizza Hut Hong Kong Management Limited - PHD  
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Belle Worldwide Limited - Millie's  
Belle Worldwide Limited - STACCATO  
Crocs Hong Kong Ltd - crocs  
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The Dairy Farm Company Ltd - GNC  
Vita Green Health Products Co Ltd  
Wai Yuen Tong Medicine Company Ltd

## **Personal Care Products**

A.S. Watson Group (HK) Limited - Watsons Your Personal Store  
The Dairy Farm Company Limited - Mannings  
The Dairy Farm Company Limited - Mannings Plus

## **Restaurants**

Hong Kong Ajisen Co Ltd  
Pizza Hut Hong Kong Management Limited - Pizza Hut Hong Kong  
Skycity Nine Eagles Golf Course - Erawan Thai Restaurant  
Superstar Group - Chiu Chow Restarant  
Superstar Group - Kimchee  
Superstar Group - nuoc mam  
Superstar Group - Superstar Seafood Restaurant  
Tai Hing Catering Group - Café 308  
Tai Hing Catering Group - Roast Pot  
Tai Hing Catering Group - Tai Hing Roast Restaurant

## **Retail (Services)**

DBS Bank (Hong Kong) Limited  
HSBC  
The Hong Kong & China Gas Company Lintied - Towngas Customer Centre  
The Hong Kong Jockey Club

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## **Watch & Jewellery**

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Chow Tai Fook Jewellery Co Ltd  
Success Light Investments Ltd - Prince Jewellery and Watch Company  
TSL Jewellery (HK) Co Ltd - TSL Jewellery

## **SME Category**

**7 participants**  
**4 retail brands**

## **SME**

Catalo Natural Health Foods Ltd  
Hong Kong Automobile Association - Showroom  
New Odaiba  
Sun Hing Hong Travel Agency Co Ltd